I am an Entertainment Consultant, drawing on over 35 years of experience spanning dialogue adaptation, dubbing direction, voice acting, casting support, and actor coaching. I have worked on over 1,000 hours of audiovisual content for the Italian market.

In 2015, my work on the Italian version of David Ayer's *Fury* earned me the Microfono d'Oro for Best Dubbing Direction.

I began my career in the late 1980s at Retequattro, then part of the Fininvest group, working alongside Carlo Freccero, Leonardo Mondadori, and Carlo Sartori. I later became the official voice for Publitalia '80 sponsorships announcements across the Fininvest television networks and for numerous TV shows, including *Verissimo*, *Studio Aperto*, *Frontiere dello Spirito*, *Hotel California*, and *News*.

From 2005 to 2008, I was Creative Director at Vision, a dubbing and post-production studio contracted by Sky. I led the Italian localization team for the launch of Sky Vivo and for most of the audiovisual content broadcast on the channel, including international formats such as *Hell's Kitchen*, *Extreme Makeover: Home Edition*, and *Fear Factor*.

Since moving permanently to Rome in 2006, I have collaborated with major Hollywood studios, international distributors, independent producers, and broadcasters, helping bring films and television content to Italian audiences.

Throughout my career, I have worked closely with actors, dubbing assistants, translators, dialogue adapters, production teams, and creative executives, coordinating teams and managing complex artistic workflows. This experience has given me a comprehensive understanding of how people, creative choices, and production processes must work together to achieve the best result.

Alongside my localization work, I continue to work as a voice talent, lending my voice to major television and radio campaigns for brands including Coop, Alitalia, TIM, Clinique, Fiat, BMW, SEAT, UniCredit, Alto Adige, and Levissima.

In 2010, I created Stop Violence Against Women All Over the World, a project dedicated to raising awareness, encouraging reflection, and taking a clear stand against violence against women. That commitment later found creative expression in *Memories*, my first short film, which I wrote, directed, and produced.

I have also created two podcasts: *Sala d'attesa - Vizi e virtù degli italiani*, an ironic look at everyday life that I co-created and perform in, and *Finestra su Roma*, which I created and host, featuring conversations with artists, actors, directors, and professionals from the cultural and creative industries.

Since 2023, I have expanded my professional activity to include actor coaching and casting support, collaborating with directors and producers to help identify the right talent for their projects.

Today, I am a jury member in the Audio-Video category of the Mediastars Awards, one of Italy's most prestigious recognitions for excellence in advertising and communication. I also take part in events and initiatives, bringing my voice and perspective to the stage.

SKILLS

Entertainment Consulting | Creative Supervision | Audiovisual Localization | Team Management | Complex Workflow Management | Dubbing Direction | Dialogue Adaptation | Actor Coaching | Casting Support | Emotional Intelligence | Sense of Humor

AND ABOVE ALL...

I am the proud mother of three extraordinary children.
The most challenging, demanding, and rewarding role I have ever had.

JESSICA LODDO
Entertainment Consultant | Creative Supervisor | Dubbing Director | Dialogue Writer | Voice Talent
Based in Rome, Italy | jessicaloddo.com | LinkedIn